

SISSE LEEGAARD

ABOUT

A Dane with a bright, efficient and creative mindset. My core skills are idea- and conceptual development, copywriting and localization. I am used to work with a broad variety of cultures and nationalities, and love the challenges and perspectives it gives. My great linguistic, and cultural understanding, combined with my European roots gives me a unique profile, with a diverse view on communication.

I love traveling, beating people in board games, and playing olympic handball with my teammates.

SKILLS

Language

Danish (native)	●●●●●
English - oral	●●●●●
English - writing	●●●●●
German	●●●●●

Technical

Pages	●●●●●
Keynote	●●●●●
Numbers	●●●●●
iMovie	●●●●●
Word	●●●●●
Excel	●●●●●
Powerpoint	●●●●●
InDesign	●●●●●
Photoshop	●●●●●
Illustrator	●●●●●
Facebook	●●●●●
Twitter	●●●●●
Instagram	●●●●●
Wordpress	●●●●●
SDL Worldserver	●●●●●

CONTACT

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EDUCATION

2013: Graphic Design: InDesign, PhotoShop & Illustrator
Aalborg UCN (University College), 6 weeks course

2010 - 2012: Master in Communication
Aalborg University, with main focus on mediated communication

2011: Victoria University
Study abroad in Melbourne, Australia, with main focus on communication and PR.

2007 - 2010: Bachelor of Humanistic Informatics
Aalborg University, with specialization in communication

2003 - 2006: High School
Thisted EUC, with focus on, trade, commercial law, marketing and business

EXPERIENCE

2015 - 2016: Software QA engineer for Apple
Apple's European headquarter in Cork, Ireland. Worked with localization for the Danish interface, finding and reporting issues, suggestions for improvement in the software and test new software across different devices.

2014 - 2015: QA Localization and Language Specialist at Moravia
Testing that a variety of applications and websites work as intended on the Danish interface. Translation from English to Danish, or proofread already translated strings, to match the standard and the lingo.

2012: Voluntary blogger/reviewer for ANR (Danish radio station)
Blogger for www.anr.dk, primarily focus on where to go out for a good bite in the city, or where new eating spots pop up.

2012: "I ? Branding" (Master thesis)
A general study about the future of branding, through a variety of theory, methodology, and interviews. Mainly focus on neuromarketing, experience economy, and lovemarks' role in todays branding.

2009 - 2012: Email and phone supporter for KMD - Aalborg
Helping users to navigate on the most important websites for Danish citizens. Like websites for reporting taxes, reading emails from the Danish State, login to bank system, and more.